



SUDO **DIGITAL**

Where artistry meets technology

CREATIVE DESIGN & PRINT
CGI VISUALISATION & ANIMATION
WEB & DEVELOPMENT

COMPANY PROFILE 2019



WHO WE ARE ?

We are a small group of geeks specialising in:

Creative Design & Prints
CGI Visualisation & Animation
Web & Development

Our goal is to bring your concepts to reality quickly, affordably and to the highest standard.

WHY US ?

We believe that working with us, Will promote your visual side of the business to it's full potential, Beautifully crafted CGI & Bespoke design as well as latest web technology.

We operate across UK with best designers & developers on board.
with over 10 years experience in the field of delivering
top end designs & bespoke solutions.

CREATIVE AGENCY THAT CRAFTS CREATIVE CONTENT



ONE-STOP-SHOP FOR ALL YOUR DESIGN NEEDS

Our team provides turnkey solutions, supporting all digital design areas such as Architectural visualisations, Product designing, Product packshoot both 2D and 3D graphics, sophisticated animation, post-production and much more.

WEBSITE DESIGN

BUSINESS WEBSITES
ECOMMERCE WEBSITES
BESPOKE WEBSITES

CREATIVE DESIGN

POST PRODUCTION
PHOTO RETOUCHING
UI / UX DESIGN

TECHNOLOGY

ONLINE CONFIGURATORS
REALTIME EXPERIENCE
VIRTUAL REALITY

PRINTING SERVICES

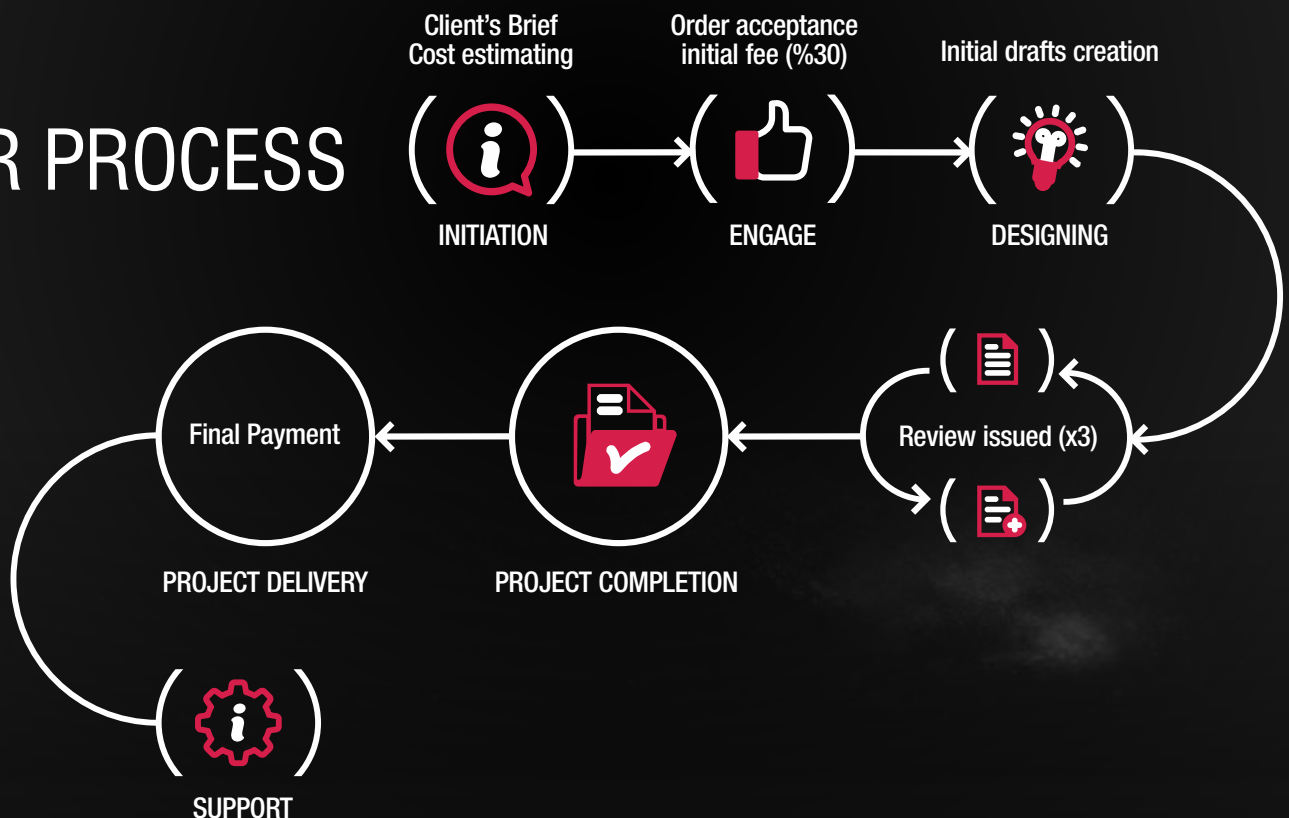
BUSINESS STATIONERY
LARGE FORMAT PRINT
DESIGN TO PRINT

VISUALISATION

CGI & VISUALISATION
PRODUCT PACKSHOT
3D ANIMATION

The core of our production process is deep understanding of clients' needs and creative support of their ideas that help our clients to achieve their goals.

OUR PROCESS



Fresh ideas and creativity, Understanding, Time, Quality and Materials.

SOLUTION

CGI EXTERIOR

We believe in visuals being the most powerful communication tool, allowing customers to navigate in a world of information overload and to interact with the product at the earliest stage of the buying process.



More examples

SOLUTION CGI INTERIOR

3d visualization has the main advantage, which is the visual perception of the project. This gives an excellent opportunity for a potential client to evaluate 3D objects. buildings, premises, structures, products, and many more...



More examples

SOLUTION

CGI PACKSHOT

Businesses can give a representation of their digitalized products. Using CGI as an alternative to photography gives you a range of benefits and is a cost effective. With the help of Sudo Digital, viewers will get a clear understanding of your product's practical functions as well as how things will be better if they buy it.



Perfect consistency

Maintain consistency between pack variations, Add to ranges at any time, scene settings are stored for a perfect match.



Vibrant, accurate colours

Maintain your brand identity with. Special print finishes such as foil and UV varnish can be also achieved.



No imperfections

Simplified pack forms remove the imperfections of the real thing. Creases and wrinkles are stylised to increase artwork visibility.



Images prior to production

Maintain consistency between pack variations, Add to ranges at any time, scene settings are stored for a perfect match.



Suitable for everything

Images can be rendered at any size and resolution and stay sharp even at smaller sizes, ideal for online use.



Save time transparent images

Images can be supplied as layered PSD's with perfect transparency no need to spend time on retouching the images.

More examples

SOLUTION

CGI ANIMATION

3D animation can produce stellar results at design presentations. Possibilities of 3D are expanding each year, and high-quality CGI can be made indistinguishable from real-life videos. If entire movies can be made in 3D, imagine what kind of impression it can make on the clients.



3D Animation For Presentations

A bunch of sketches won't do you might need 3D animation. After all, keeping up with technological progress is crucial in exterior or interior design business you wouldn't like to be left behind and miss all the good stuff, would you?



Interactivity Is Entertaining

3D animation can give provide an entertaining interactive experience. The viewers of your animated presentation could "fly" through the floors of the building or circle around it. A jaw-dropping experience, for sure.



Best Option For Visualizing Ideas

Shooting videos and editing them takes months, and requires real props. You, on the other hand, have the idea, not a finished product. And here comes 3D animation your design is still virtual, but now it can be seen in full glory.

Examples

SOLUTION

CGI 360 VIRTUAL TOUR

360 views create a particularly powerful experience, as they put total control in the user's hands and allow them to not just see the space, but to 'feel' it as if they were there in person. With major platforms such as YouTube and Facebook including 360 integration features, brands are able to dramatically increase their marketing efforts and bring these functionalities to the palms of their clients' hands.

WHO IS IT FOR ?

Architects, Planners & Interior Designers

that hope to showcase a proposed space with far greater detail than what standard 3D renderings can provide.

House Builders

While images can sometimes be misleading and lack the ability to fully portray the 'feeling' within the home, 360 panoramas allow potential tenants to virtually step inside their future abode and understand exactly how it would look from almost every possible angle..

Digital Agencies & Marketeers

That are looking to provide their clients with top-notch visual collateral for their marketing campaigns. Much of the workflow has become digital. With 360s, traditional print brochures can be transformed into interactive digital alternatives online.

Sales Teams

that regularly spend time in marketing suites or at conferences can easily showcase 360 panoramas to prospects on their tablets, mobile devices or standard computer screens. VR devices such as the Google Cardboard can also be utilised for brand experiences.

Examples

SOLUTION

CGI REALTIME EXPERIENCE

Architects, designers and archviz professionals using realtime experience to easily present designs and to create realistic visualizations for real-estate marketing projects.

HOW CAN YOUR CLIENTS BENEFIT ?

Full movement freedom

Allow clients to enter a space and freely walk around to examine every corner and detail. Make them feel as if they were there. Unlike 360 panoramas, the presentation is not limited to a few selected viewpoints and there is no distortion in the corners of the screen.

Easy navigation

Our clients can navigate by walking through the scene, explore the outside and sense a general feeling of scale. The benefits are tenfold as our clients can not only apply a design, but give alternative options to explore in real-time, quickening the design process.



Examples

SOLUTION

PRODUCT CONFIGURATORS

Configurator can allow your clients to make use of simple tools to edit the elements of your online product and create personalized ones that fit their needs more specifically. Offer visitors a truly different shopping experience and convert them to customers. Objects with multiple layers, different colors and various textures are all supported. The new era of hyper-customization has finally arrived.

WHO IS IT FOR ?



Manufacturers

Products with many variables might become a difficult task for any manufacturer to showcase. By the nature of a lot of our prospect clients can't just visualise product just by looking at small colour swatch. With the help of configurator now they can see exactly what they are buying.



Developers

Property developers might benefit from showing potential buyers an online configurator which will ease the process. As with this tool they can easily show to clients available finishes both external or internal.



Merchants

Sometimes when buying stock from a supplier they seem to not always have a ready solution for their re-sellers or affiliates, leaving a potential loss of profit in both ends. Product configurators can help fill these gaps between customers & suppliers as well as simplifying the process of ordering.

SOLUTION CREATIVE DESIGN

We can help you with branding presence from logo and beautiful retouched images, striking adverts, eye-grabbing flyers and brochures, posters that pop, exciting dynamic lightweight digital advertising campaigns and exhibition stands, Always backed by flexible and insightful support.

Creative design & vuild

Our Graphic Design Service has helped many of people with their projects. Bring out the best in any design.

Commercial re-touching

Getting the professional look on the advertisement images requires a lot of work, We have you covered.

User experience design

We have put the understanding of your customer at the heart of our process, ensuring we can create user experience that works.

Printing services

Experts in print and we do know how to bring out the best in any design. Whether client facing or for internal use.

Find out more

SOLUTION

WEBSITE DESIGN

Years Of Experience Designing & Implementing Websites that helped many businesses on our Journey. A web design developers who offer professional website design services, Brand Creation, UI & UX Design services, After many years of work within industry we can combine a great design with modern web functionality.

Bespoke websites

Creating stunning sites that are built for growing your company, Get it right with a tailored web design that can help you smash your goals and boost ROIs.

E-commerce Websites

Drive sales online with our ecommerce solutions. We can make ecommerce work for you with ecommerce website design that wows customers, drives traffic and converts to sales online.

Start-up Websites

Whether you're a brand new start-up company or a small business, If potential customers or clients cannot find you, you're highly unlikely to have your services used or your products purchased.

Website Hosting

We take an extremely attentive approach when it comes to hosting your website. You'll never have that gut-wrenching feeling of seeing your site down, with pound signs ticking away of all the lost business.

Find out more



DIGITAL DESIGN

CGI & RETOUCHING

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Giving support and assistance in producing beautiful accurate & engaging imagery.